Unlock Insights
by BuyFi

Unlock Insights

ANALYTICS

Sales Summary
New vs. Repeat
Day & Time
Acquired Customers
Lapsed Customers

CUSTOMERS
RESOURCES

GREEN LAND BREWING
123 Main Street, San Jose, CA 94041
Support:720-432-2893

Monthly | April, 2015

Sales $3,509.00 87%↓

Ticket Size $14.4 | New Customers 232 | Returning Customers 11

Your Target $10,000
35.1%
0% 100%

Social Media
INSTALL FROM Clover App Market
Facebook Twitter Foursquare Yelp

Marketing
INSTALL FROM Clover App Market
Enrolled Customers | Rewards Sent | Rewards Redeemed

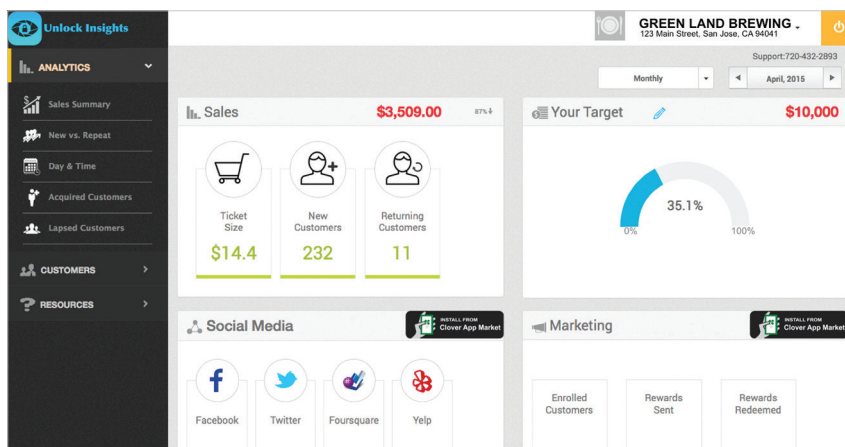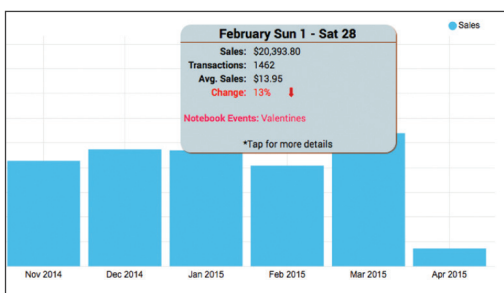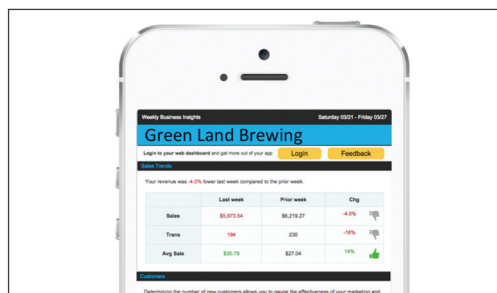## Unlock your customer data so you can make smarter choices for your business, closely monitor your sales, marketing and even your staffing.
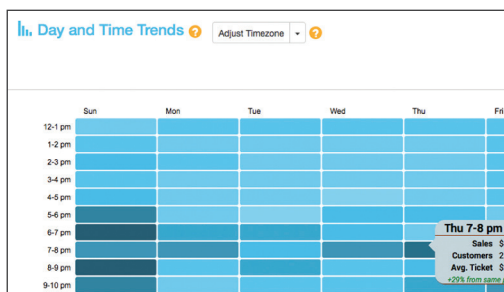
Insights gathers the purchase data from your Clover station and pinpoints the reasons why your sales are up, or down and identifies what brings customers in and what keeps them coming back. It helps you make smart choices about where to focus your marketing and when to staff your business to grow sales and reduce costs.

February Sun 1 - Sat 28
Sales: $20,393.80
Transactions: 1462
Avg. Sales: $13.95
Change: 13% ↓
Notebook Events: Valentines
*Tap for more details

Nov 2014 Dec 2014 Jan 2015 Feb 2015 Mar 2015 Apr 2015

Monthly, weekly, daily and hourly view of your sales and events that cause your sales to rise or drop

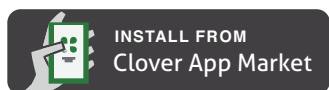Weekly Business Insights Saturday 03/21 - Friday 03/27
Green Land Brewing
Login | Feedback

Valuable information about your business is captured in the Insights report and conveniently delivered to you weekly by email

Day and Time Trends | Adjust Timezone

	Sun	Mon	Tue	Wed	Thu	Fri
12-1 pm						
1-2 pm						
2-3 pm						
3-4 pm						
4-5 pm						
5-6 pm						
6-7 pm						
7-8 pm						
8-9 pm						
9-10 pm						

Thu 7-8 pm
Sales $
Customers 2
Avg. Ticket $
+29% from same p

Time and Day shows average sales during each hour of each weekday in the month, and compares to the same hour in the prior month

Top Spenders

Customer Name	Email	Date
N/A	XXXu@metlife.com Edit	03/25/2015 04:06 pm
CUSTOMER 69049079	Edit	04/01/2015 10:16 am
CUSTOMER 69031215	Edit	04/02/2015 08:52 pm
N/A	XXXXeider@yahoo.com Edit	03/06/2015 09:02 pm
CUSTOMER 69045742	Edit	02/13/2015 10:10 am
N/A	XXXXXXl@gmail.com Edit	04/03/2015 06:21 pm
CUSTOMER 69046800	Edit	03/06/2015 04:47 pm

A list of your top spending customers. Send email to your best customers or your lost customers.

INSTALL FROM Clover App Market

Last updated: April 8, 2014

clover